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**CASH FINANCIAL SERVICES
GROUP LIMITED**

時富金融服務集團有限公司*

*(incorporated in Bermuda with limited
liability)*

(Stock code: 510)



**CELESTIAL ASIA SECURITIES
HOLDINGS LIMITED**

時富投資集團有限公司*

*(incorporated in Bermuda with limited
liability)*

(Stock code: 1049)

JOINT ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE

EXTENSION OF LONG STOP DATE REGARDING THE POSSIBLE TRANSACTION

This joint announcement is made by Celestial Asia Securities Holdings Limited (“CASH”) and CASH Financial Services Group Limited (“CFSG”, a non-wholly-owned subsidiary of CASH) jointly pursuant to Rule 3.7 of The Codes on Takeovers and Mergers (“Takeovers Code”).

Reference is made to the joint announcements of CFSG and CASH dated 12 January 2015 and 12 February 2015 in relation to the Possible Transaction (“Previous Announcements”). Unless otherwise specified, capitalized terms used herein shall have the same meanings as those defined in the Previous Announcements.

Entering into of the Supplemental Agreement

As stated in the Previous Announcements, it was agreed that (i) the Parties will enter into further negotiation based on the principal terms and conditions of the Possible Transaction with a view to enter into the S&P Agreement on or before 21 February 2015 (“Original Long Stop Date”); and (ii) unless otherwise agreed by the Purchaser in writing, the Sellers would not enter into any negotiations, agreement or arrangement with any other persons with respect to the Possible Transaction on or before 21 February 2015 (or any later date as may be agreed by the Parties) (“Original Exclusivity Period”).

As more time is required for the negotiation and finalization of the terms and conditions of the S&P Agreement, the CFSG Board and the CASH Board wish to inform the shareholders and potential investors of CFSG and CASH that, on 18 February 2015, CIGL and the Purchaser entered into a supplemental agreement to the Framework Agreement, pursuant to which the parties to the Supplemental Agreement agreed to (i) extend the Original Long Stop Date to 6 March 2015 (or such other date as may be agreed by the Parties) (“**New Long Stop Date**”); and (ii) extend the Original Exclusivity Period to 6 March 2015 (or any later date as may be agreed by the Parties) (“**New Exclusivity Period**”). Save for the aforesaid changes to the New Long Stop Date and the New Exclusivity Period, all other terms of the Framework Agreement remains unchanged.

Further announcement setting out the progress of the Possible Transaction will be made as and when necessary in accordance with the Listing Rules and the Takeovers Code and on a monthly basis until an announcement of a firm intention to make an offer under Rule 3.5 of the Takeovers Code or of a decision not to proceed with the Possible Transaction is made.

There is no assurance that any transaction referred to in this joint announcement will materialize or eventually be consummated. The negotiations in relation to the Possible Transaction and the possible general offer arising from the transactions referred to in this joint announcement may or may not proceed.

Shareholders and potential investors of CFSG and CASH are urged to exercise extreme caution when dealing in the shares of CFSG and CASH.

On behalf of the CFSG Board

Bernard Law

*Executive Director and
Chief Financial Officer*

On behalf of the CASH Board

Bankee P. Kwan

Executive Director and Chairman

Hong Kong, 18 February 2015

As at the date hereof, the CFSG Board comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee
Mr Law Ping Wah Bernard
Ms Cheng Pui Lai Majone
Mr Ng Kung Chit Raymond

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles

The directors of CFSG jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to CASH) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this joint announcement have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement, the omission of which would make any statement in this joint announcement misleading.

As at the date hereof, the CASH Board comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee
Mr Law Ping Wah Bernard
Mr Ng Hin Sing Derek

Independent non-executive directors:

Mr Leung Ka Kui Johnny
Mr Wong Chuk Yan
Dr Chan Hak Sin

The directors of CASH jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to CFSG) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this joint announcement have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement, the omission of which would make any statement in this joint announcement misleading.

** for identification purpose only*